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**BUSINESS AND PROFESSIONS CODE - BPC**

**DIVISION 5. WEIGHTS AND MEASURES [12001 - 13800]** ( *Division 5 added by Stats. 1939, Ch. 43.* )

**CHAPTER 14. Fuels and Lubricants [13400 - 13620]** ( *Heading of Chapter 14 amended by Stats. 2015, Ch. 591, Sec. 1.* )

**ARTICLE 8. Price Indications on Motor Vehicle Fuel Dispensing Apparatus [13470 - 13477]** ( *Heading of Article 8 amended by Stats. 2015, Ch. 591, Sec. 25.* )

**13470.** (a) A person shall not sell at retail to the general public, any motor vehicle fuel from any place of business in this state unless there is displayed on the dispensing apparatus in a conspicuous place at least one sign or price indicator showing the total price per gallon, liter, or other unit of measurement adopted pursuant to Section 12107, 13404, or 13404.5 of all motor vehicle fuel sold therefrom. The total price per gallon, liter, or other unit of measurement shall include applicable fuel taxes and all sales taxes.

(b) (1) A person shall not sell at retail to the general public, any compressed natural gas for use as a motor vehicle fuel from any place of business in this state unless there is displayed and labeled on the dispensing apparatus in a conspicuous place "Gasoline gallon equivalent."

(2) A person shall not sell at retail to the general public, any liquefied natural gas for use as a motor vehicle fuel from any place of business in this state unless there is displayed and labeled on the dispensing apparatus in a conspicuous place "Diesel gallon equivalent."

(c) When a discount is offered from a dispenser computing only at a higher price, at least one sign or label shall be conspicuously displayed on the dispenser indicating that the dispenser is computing at the higher price and indicating the amount of the discount per unit of measurement in letters and numerals not less than one-half inch high.

(d) If motor vehicle fuel is sold by unit of measurement other than gallon, that unit shall be conspicuously displayed on the side of the dispensing apparatus from which service can be made.

(Amended by Stats. 2015, Ch. 591, Sec. 26. (AB 808) Effective January 1, 2016.)

**13470.5.** Any person selling, offering for sale, or advertising for sale, at retail to the general public, any gasoline or other motor vehicle fuel from any place of business in this state by use of or through or from any dispensing apparatus and displaying any sign showing the total price per liter, shall, in addition, display in a conspicuous fashion in full view of the retail purchaser and in accordance with provisions of this chapter, a gallon-to-liter conversion table showing quantity and price equivalents.

(Amended by Stats. 2015, Ch. 591, Sec. 27. (AB 808) Effective January 1, 2016.)

**13471.** Each sign required by this article shall be placed in a conspicuous place on the dispensing apparatus and if service of motor vehicle fuel may be made from more than one side of such dispensing apparatus the sign shall be so placed as to be visible from at least two sides of the dispensing apparatus.

(Amended by Stats. 2015, Ch. 591, Sec. 28. (AB 808) Effective January 1, 2016.)

**13472.** When a sign is used in addition to a price indicator, as defined in Section 13470, and if the same grade of motor vehicle fuel is sold at a different price from any other dispenser on the same premises, it shall be unlawful to display the sign on a dispenser unless a sign with price numerals of equal size is displayed upon each dispenser from which the same grade of motor vehicle fuel is dispensed at higher prices.

(Amended by Stats. 2015, Ch. 591, Sec. 29. (AB 808) Effective January 1, 2016.)

**13473.** Unless otherwise provided, all letters, figures, or numerals on each sign required by this article, however affixed, marked, imprinted, placed, or embossed, shall be at least three-fourths of an inch in height and all lines or marks used in the making or forming of all the letters, figures, or numerals which are a part of the sign shall be at least one-eighth of an inch in width.

*(Amended by Stats. 1985, Ch. 345, Sec. 3.)*

**13474.** All letters, figures, or numerals which are part of any sign or price indicator required by this article shall be plainly legible. The color or tint shall contrast with the background and other parts of the sign.

*(Added by Stats. 1980, Ch. 636, Sec. 5.)*

**13475.** For the purpose of this article, a fraction is considered one numeral.

*(Added by Stats. 1980, Ch. 636, Sec. 5.)*

**13477.** The provisions of this article do not apply to the sale of motor vehicle fuel for aircraft through or from any portable dispensing device.

*(Amended by Stats. 2015, Ch. 591, Sec. 30. (AB 808) Effective January 1, 2016.)*